



PRODUCT BRIEF

NLYTE: LEADING THE DCIM INDUSTRY

As the recognized data center infrastructure management (DCIM) category founder, Nlyte Software has been providing solutions with a focus on the business aspects of data center asset management since 2004. With 10 years of experience deploying our software in some of the largest enterprises in the world, Nlyte is in a unique position to help accelerate the adoption of DCIM to the thousands of enterprises that are running their data centers sub-optimally.

IT organizations today are under extreme pressure to deliver SLA's at the right cost, yet they have not been able to optimize the largest part of their cost structure, the physical underpinnings of their data center. As data centers virtualize, the risk of stranding and sub-optimizing these data centers increases greatly.

Combining the benefits of SaaS with the industry's most proven DCIM platform, Nlyte On-Demand makes it possible for companies of any size to procure a scalable DCIM solution without incurring large upfront costs and complexities. Based on its flagship offering Nlyte 7, Nlyte On-Demand enables organizations to begin retooling their operational practices for efficiency and cost control.

NLYTE ON-DEMAND:

Same great DCIM, available as SaaS

- Deploy Data Center Infrastructure Management software quickly and easily with Nlyte On-Demand, for any size organization or environment.
- Nlyte On-Demand has subscription-based pricing to help avoid upfront Capital Expenditures and their associated long approval cycles.
- Nlyte On-Demand is instantly available, providing organizations with the ability to start quickly and, if desired, they can migrate to on-premise with no loss of data or need for re-training.

Nlyte On-Demand Key Features

- The DCIM industry's only central repository of contextual data center asset information and interrelationships
- · Patented asset placement optimization
- Sophisticated "what if" modeling supported by the industry's first integrated Business Intelligence engine
- Powerful, flexible workflow engine for daily operational and long-term asset lifecycle management
- Refined data-driven modeling and capacity visualization of data center assets, space and power
- Smart Blueprints[™] technology that preserves and replicates your own design elements for fast model provisioning
- Extensive device library with manufacturers' specifications
- Mapping of asset relationships and dependencies
- Asset grouping by business function or physical location
- Complete power and network connection management
- Off-the-shelf integrations with BMC, HP, ServiceNow, VMware, Microsoft and Citrix
- Robust web services API for rapid integration to 3rd party apps

Nlyte On-Demand Key Benefits

- Improves data center operational excellence and optimizes the use of its power, cooling, space and assets
- Reduces the cost, time and risk of migrations and consolidations
- Decreases the business risk and expense caused by unplanned downtime due to human error
- Defers the CapEx for new data center build outs by identifying stranded resources
- · Manages power expense and improves PUE
- Provides visibility into key business metrics
- Helps you establish best practices consistent with ITIL initiatives
- Improves business decision-making via long-term capacity planning capabilities
- Significantly reduce the cost of executing a technology refresh

www.nlyte.com/on-demand NLYTE ON-DEMAND

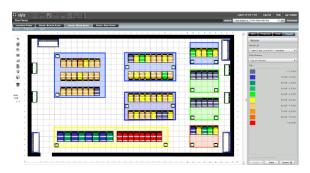


NLYTE ON-DEMAND™

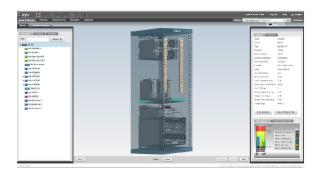








FLOOR PLAN WITH RESOURCE VISUALIZATION



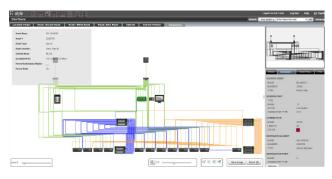
INTERACTIVE VISUALIZATION OF YOUR CABINET



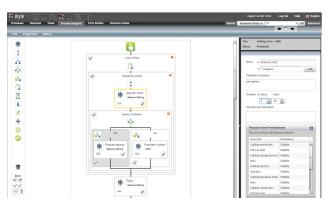
AT-A-GLANCE BUSINESS MANAGEMENT METRICS



MULTI-CABINET RESOURCES OVERLAY VISUALIZATION



POWER AND DATA CONNECTIVITY VISUALIZATION



DEDICATED WORKFLOW ENGINE

ABOUT NLYTE SOFTWARE

Nlyte Software is the world's leading software company focused on planning, managing and optimizing data centers. Nlyte Software enables enterprises to extend IT management software to include the physical layer with the logical and virtual layers of the data center, maximizing the financial benefits from the optimized utilization of assets, space and power. Nlyte's proven platform is used in the data centers of some of the largest and most valued companies in the world.

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